

REPORT**FOLLOW-UP OF THE ASSESSMENT RESULTS IMPLEMENTATION PLAN**

Department: Department of Fashion Marketing and Merchandising

Program: B.S. Fashion Marketing and Merchandising

Sr. No.	AT Findings	Corrective Action	Implementation Date	Responsible Body	Resources Needed	Follow up
1.	The department is performing efficiently and effectively. Therefore, there are some of the improvements are required in terms of resources.	The Course Coordinator will identify the areas that require improvement and will devise strategy accordingly.	15.3.2024	Course Coordinator of Fashion Marketing Department	-	Areas have been identified and department is trying its best to overcome the shortcomings.
2.	In order to maintain the student teacher ratio, there might be need of more faculty.	The Course Coordinator will inform the HR department and Registrar Office about need for additional full time faculty members.	15.3.2024	Course Coordinator of Fashion Marketing Department/ Registrar Office	Faculty	Visiting faculty has been hired to teach courses.
3.	Internet facilities includes access to social sides for faculty and staff.	IT department will be requested to grant access to social media sites and websites to faculty and staff.	15.3.2024	IT Department	Boosters and devices	IT department grants access to faculty and students on individual request basis.
4.		Request for repair of old multi media will be put up. Request for	15.3.2024	Administration Office/IT Office	Multimedia	Old Multimedia sent for repair and

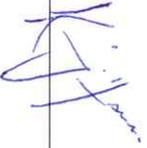
Quality Enhancement Cell

	Repairing or replacement of Visual Aids for the lectures and seminars	laptops for 2 new multimedia will be put up soon.					maintenance. Request for new multimedia has been forwarded
5.	Laptops needed by the teachers.	Request for laptops for 2 faculty members will be put up.	15.3.2024	IT Department	2 laptops		Request for put up but there are currently no laptops available with the IT department for faculty.
6	More degree disciplines in the field of Marketing and Merchandising.	New degree programmes are already being developed in the field of Fashion Marketing and Merchandising.	1.10.2024	FMM Department	Support staff 2 Faculty members Lecture Halls 2 Computer Lab 1		New program B.S Fashion Marketing and Communication has been developed

Course Coordinator/ Head of Department Comments

The Department is trying its best to manage its resources and overcome its shortcomings.

Name and Signature
Khadija Hassan



QEC Comments



Name and Signature

